

Protecting the climate & saving resources

Reduction and offsetting of emissions











As a manufacturer of baby food, protecting the environment and climate

As a manufacturer of baby food, protecting the environment and climate is one of the most important tasks. We conserve resources using various measures and have always made a valuable contribution to climate protection.

Reduction of emissionsGermany

Naturata Logistik eG is our long-standing logistics partner and stands out for its exemplary awareness of ecology and the environment. The environmentally friendly construction, the photovoltaic systems for power generation, the protection of species in the context of a wide range of biodiversity projects, the offsetting of CO₂e emissions caused by the administration at the Grünsfeld site and the EMAS certification all reflect the multifaceted commitment.

Reduction of emissions

Switzerland

The headquarters in Riehen obtains 100% of its electricity from renewable energy sources. The building (Riehen site) is heated with geothermal energy.

Reduction of emissions

Switzerland and Germany

Locations in Riehen (CH), Lörrach & Teningen (D):

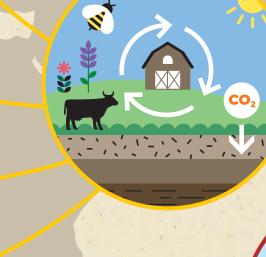
- Sustainable action mandatory in job description¹ – for consistently environmentally conscious behaviour in the workplace
- Working from home and trauel policy: business trips preferably by train.
 Meetings online if possible
- Hybrid fleet vehicles¹ for business trips
- Digitalisation: moving towards a "paperless office" to reduce waste
- Bike to Work challengel: annual campaign. Around 1 tonne of CO₂ was saved in 2022
- Veggie challenge¹:
 3 months mostly vegetarian or vegan diet for conscious meat consumption
- Job bike2: to reduce commuting

¹Lörrach and Riehen / ²Teningen

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Offsetting projects

Purchase of carbon credits from climate protection projects that capture or avoid CO_2e .

Insetting projects

Purchase of carbon credits from climate protection projects in the Holle supply chain that capture or avoid CO_2e .

Reduction of emissions

Climate protection activities that capture or avoid CO₂e without generating eligible emissions credits.

Additional engagement

Positive climate impact without generating eligible carbon credits.





Reduction of emissions

Germany

Biopulver GmbH in Teningen (Holle subsidiary) has been operating as a state-of-the-art milk drying plant since 2020 and is equipped with highly energy-efficient plant technology. In addition, further optimisation measures are being planned (e.g. photovoltaic system and woodchip plant).

Soil improvement

Germany

At two organic farms in Germany, we are reducing greenhouse gases and at the same time supporting the development of valuable humus and thus the reduction of our carbon footprint. This enables us to offset some of our emissions on domestic soil.

Additional engagement

Worldwide

Demeter raw materials: every product produced under biodynamic conditions supports the development of humus and biodiversity. Humus is one of the most important carbon stores. More than 65% of Holle products bear the Demeter seal.

Kariba forest protection project

Zimbabwe

The Kariba Forest Conservation Project is a programme to save the forest, to protect wildlife and to positively change the living conditions of the local population groups. Since 2011, the project has offset an annual average of 3.5 million tonnes of CO₂. It meets ten of the seventeen UN Sustainable Development Goals and is certified with both the Verified Carbon Standard (VCS) and the CCB Standard (Gold Level). We support the project by purchasing emission certificates.